

March—2010

www.rotary5710.org

District 5710 News

District 5710, 420 SE 6th Street, Suite 110, Topeka, KS 66607

Phone: 785.232.7216 Fax: 785.232.8126

www.rotary5710.org



ASSEMBLY & CONFERENCE

April 23-25, 2010

Doubletree Hotel
10100 College Boulevard
Overland Park, Kansas

Friday, April 23
1:00-5:00

Assembly Session

Preview of Rotary Goals for
2010-11

Roundtable Sessions on
Major Rotary Topics

TO REGISTER ONLINE
FOR THE ASSEMBLY &
CONFERENCE
[CLICK HERE](#)

Details at
www.rotary5710.org

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2009-10
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To submit articles and pictures for the District Newsletter, send to Linda Ireland by the 15th of each month.

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WANTED!

ROTARIANS OF DISTRICT 5710
WITH YOUR COWBOY BOOTS, HATS AND WESTERN APPAREL.

OUR ESTEEMED GOVERNOR HAS HEREBY ORDERED YOU TO ATTEND THE 2010

DISTRICT ASSEMBLY SHOWDOWN
FRIDAY, APRIL 23, 6 P.M. TO ?

MEET THE NEW PIONEERS OF 5710

WITH JEANS AND BOOTS, RIDE INTO TOWN FOR AN EVENING OF MERRIMENT AS YOU BLAZE A NEW TRAIL WITH YOUR POSSE OF NEW CLUB PRESIDENTS AND NEW GOVERNOR

GOOD FRIENDSHIPS AND IMBIBEMENTS
COWBOY STYLE FOR ALL

FEATURING...
NOISES FROM THE PODIUM

FUN RAISING
FIRESIDE CHAT
DANCING

District Conference—Saturday, April 24—The Fun Continues!

- Begin the day with a continental breakfast.
- 8:30 am—Opening General Session begins with the Presentation of the Flags by the Youth Exchange students.
- The morning will be highlighted by presentations by the youth of the district—Youth Exchange, Rotaract, Interact. The morning session will conclude with the presentation of the Educator of the Year Award.
- Noon—**The Model Luncheon speaker topic is “The Relevance of Rotary”** followed by the afternoon session featuring Club Projects, Membership, PolioPlus, and much more.
- 6:00 pm—Saturday Banquet will honor the 2009-10 Club Presidents and club accomplishments for the year. Then the fun will continue as a choir from Oklahoma City will rock the house.

District Conference—Sunday, April 25

- 8:00—Memorial Service to honor Rotarians who have passed this year
- 8:30-10:30—Rotary Foundation Breakfast—RI Representative—Closing Remarks

Annual District Golf Tournament



Friday, April 23, 2010

Painted Hills Golf Course
7101 Parallel Parkway
Kansas City, Kansas

Continental Breakfast and Check-In
at 6:30 am

Shotgun Start at 7:30 am

Registration Fee—\$75 per person
After April 16th—\$85 per person

- Lunch included following the tournament
- Flighted prizes will be awarded
- *Traveling Club Trophy*
- You may register as a team of four or as an individual

Contact for Information

Dave Boone, 913-492-2878

davidboone@aol.com

TO REGISTER ONLINE—[CLICK HERE](#)

FOR PAPER REGISTRATION—[CLICK HERE](#)

Golf Tournament Traveling Trophy

Editors Note: The last six years the District Traveling Trophy has been in the hands of the Lawrence Jayhawk Rotary Club. This may be due to the excellent (?) golfers on their team or may be due to the “send-off” they received from their club last year.

Repeated from last years newsletter is the “Rotary Minute” Dick Stuntz presented to his Lawrence Jayhawk Rotary Club. It is reprinted here in the column to the right to provide background into the true spirit of the Annual District Golf Tournament!

Golf Tournament Traveling Trophy (Cont)

Reprint from May 28, 2009 Lawrence Jayhawk Newsletter

Fellow Rotarians, we find ourselves at the threshold of yet another Annual Rotarian Golf Tournament. I feel compelled to remind this club that previous performance by the Jayhawk Breakfast Rotary Club teams have set a standard of excellence heretofore not witnessed in Rotary District #5710.

Going on six years, the trophy has been won and, yes, retained by this club through dedication, practice, hard work, and maybe a suspect field of competitors. We now find ourselves on the horns of a dilemma. The roster has dwindled, and sacrifices are being thrust upon this proud group of competitors.

In a moment of desperation, management traded Captain Mark Andersen to another team, for a player to be named later. Long hitting Ken Beisner, in what only can be explained as early **onset of Alzheimer's, claims not to be able to find his way to the practice tee.**

Stable short game whiz, Ron one-putt Hurst has fallen silent regarding his recent practice sessions, but does assure us that the broken and mangled putter found in the trash container next to the practice green is not his (anymore?). So distraught is Mr. Hurst over his short game demise that he has declined to join the team in their quest for the 2009 championship.

And last year's rookie Dick Stuntz, claims not to be bitter over losing \$5 to Beisner in last year's event, who then somehow characterized this ill-gotten gain as good news at the following week's meeting, but to his credit, did donate some of it to the good news president's fund. Stuntz has pledged to improve upon his shaky performance in last year's ice-bowl.

On the bright side, returning champion participants, Jayhawk President Jamie Low and the steady and determined Doug Paul, promise to provide the leadership necessary to bring home the trophy for a sixth straight year. Jayhawk Breakfast Rotarians, I call for you to pray for our brave, perhaps ill-prepared golfing warriors as they head east at dawn's early light to defend our honor on the battlefield known as Painted Hills Golf Club. It is proper that we do so, as we know that prayer-type language will be uttered by frustrated team members throughout the day.

Membership Development—Building the Plan

By Rich Barbuto, District Membership Chair

Last month we discussed “Lighting the Fire” - energizing your members to re-recruit new Rotarians. We talked about three steps. First, reviewing the membership situation with the club. Second, assembling a membership committee.

Third, having the membership committee review how the club currently recruits, informs, and retains members. Armed with this information, it is time to build a Membership Development Plan.

A Membership Development Plan is a written club policy that outlines an organized, integrated process to accomplish the club’s membership goals.

What are your membership goals? Well, the goals need to be measurable so you know when you have succeeded. For example, your annual goal might be to induct three new members, have a net gain of one for the year, and retain at least two-thirds of all new members. Here we define new members as members for three years or less.

The pieces of a Membership Development Plan include the goals as well four other components: recruiting, informing, retaining, and public relations. Thus your plan is comprehensive in that it addresses all the parts of club growth, not just recruiting. What good does it do if you have ten new members come in the front door while another ten depart through the back door?

There are several characteristics of a solid plan.

Attainable goals. The expression of recruiting and retention goals must be explicit and measurable. They should be within the capacity of your club to achieve.

Integration. The plan coordinates and focuses the efforts of each pertinent committee or club leader. Your secretary, program director, and trainer are key players just as much as the president and PR chair.

Buy-in. **The general membership understands the plan and supports it. Get agreement before you go final with the plan. Don’t give anyone the opportunity to say, “Well, no one asked me.”**

Efficiency. The plan assigns specific tasks to the persons or committees best able to accomplish them. The plan is precise. For example, the plan might state: **“The immediate past president designs a Freshman Year Plan to integrate new members into the club.”** Or this: **“The vice president will ensure that departing members are surveyed/interviewed by appropriate persons to discern reasons for departure.”**

Reviewable. The plan includes regular opportunities to meet with all the players to review the current status and to make course corrections as necessary. For example: **“The board will discuss membership development status and issues with appropriate persons at the January board meeting.”**

Rewards. The plan sets out a means to reward individuals or the club at large for achieving the stated goals. For example, if the club achieves its goals, **it cuts dues in half for the following year and throws itself a party. Isn’t revitalized membership worthy of serious reward?**

Basic Questions that the Membership Development Plan should address:

- Who analyses the current situation? How? [Look in the Mirror; Healthy Club Checklist—[CLICK HERE FOR THE LIST](#)]
- Who establishes the goals? When is this done?
- Who decides who and how to recruit? (Membership drive or something else)
- Who publicizes events and how?
- What goes on the website and who puts it there?
- Who provides information to the prospective members and how is this done?
- Who designs a streamlined way to bring candidates through the recruiting process?
- Who develops a meaningful induction ceremony?

More Membership information on the District website (rotary5710.org) HOME page under Committee, Membership, Membership Development Resources.

Membership Development (Continued)

- Who develops and conducts a meaningful freshman year?
- Who analyses effectiveness of the plan? How?
- Who adjusts the plan? How?
- Who conducts exit interviews for departing members?
- Who rewards success and how?
- Who in the club applies for district recognition and when is this done?

Once the club has answers to these questions, put it all down on paper and share it with others and ask for comments. A club's Membership Development Plan can easily fit on two pages. See the District website for an example of a club's Membership Development Plan.

When to formulate the Plan? It would be best if the incoming president and board have an approved plan in hand on July 1st. That means PEs and leadership teams need to be putting the plan together now.

Now for some additional thoughts:

Our Goal. First and foremost, consider PDG Vickie Randel's lead comments found in the essay "Recruiting Tips". "Recruit new ROTARIANS, not just new members! No point is more important than this. We don't want bodies or numbers – we want committed, dedicated, service-minded people, like you!" [CLICK HERE](#) for the essay.

Inclusiveness. Your club's membership effort needs to include everyone. Everyone has their role to play in renewing the club and ensuring that it remains a strong force in the community. HOWEVER, the plan must allocate specific tasks to specific positions. I cringe when I hear that "Everyone does everything for membership." Too often, when EVERYONE is responsible, no is responsible.

Membership Drives. A drive over a specific period is a way to focus the club. Be careful about other major events going on at the same time because it will divide the energy of your membership. My club, a breakfast club, runs an annual event at 5 p.m. at our usual meeting place. Everyone brings someone whom they want to inform about Rotary. There is no formal program, just a crowd of business and professional persons getting together to meet people like themselves. Adult beverages and others are available. The word is soft sell and the effects are always positive. Not every invitee will want to or be able to join right away, but they will know who in their community is a member. And they will know that someone thought enough of them to invite them.

Meetings. Consider inviting all prospective members to a specific meeting planned in advance. Feature a superb program. Upgrade the meal. Minimize administration. That way the prospective members not only see your club at its best, but also see that they are not the **only 'newbie'**.

Information. You need to help prospective members make their decision. Make sure that candidates have no misconceptions over your club's expectations. Solicit their thoughts on what they hope to accomplish and outline the opportunities to fulfill their goals. Some clubs have candidates lunch with the membership chair to go over what it means to join. Another club has an information committee that meets with several candidates simultaneously and lays out what Rotary is, what programs are available, and what are the attendance and financial expectations. Do what you can to assist candidates in making the right decision for them because that will be the right decision for the club.

Make them Welcome. Why do newly recruited members feel left out, feel isolated, and believe that they don't know what's going on? Why does the club membership tend to forget the new member the week after they are inducted? Get the new members together and treat them to a Freshman Year program. Spend time bringing them up to speed on what the club does and how it does it. Typically, a new member of a big club has to learn this by discovery. That isn't right and we can all do better to make the new Rotarian welcome. I still remember, although it has been many years ago, that shortly after I was inducted, a man approached me in an office building, recognized me (I did not recognize him) and told me that he was a Rotarian in my club. He shook my hand and engaged me in conversation. That little gesture went a long way to persuade me that my membership was important to others in the club, not just to myself.

Final takeaway. Your club can survive and can prosper and can be there for the next generations. You will best succeed if you take a systematic approach to the entire membership development process.

Centennial Celebration—100 Years of Rotary

By Larry Dimmitt, District Foundation Chair



It's time to make plans to attend the Centennial Celebration of 100 years of Rotary in Kansas City and surrounding area. On May 20, 2010, Rotarians from Missouri and Kansas will gather together for lunch at the historic Union Station in Kansas City to celebrate the 100th Anniversary of the Kansas City, Missouri Club (Club 13). The honored guest for the event will be Rotary International President John Kenny, from Scotland (see picture).



The Celebration will begin at noon with a Parade of Clubs, with a representative from each club present taking part. President Kenny will be the featured speaker, and right after lunch there will be a commemorative group picture taken in front of Union Station. The event will also honor 100 years of Rotary service with a service project. Everyone attending is invited to bring items to be donated to a Rotary youth camp in the Kansas City area. ([CLICK HERE](#) for the Centennial Registration form with a list of items to be donated for this service project.)

As reported earlier, many of the clubs in our District "descended" from Club 13. The Centennial Committee has created a Power Point presentation "Rotary Service in Kansas City. . .One Club at a Time." The presentation contains information about Rotary service over the last 100 years, and Committee members are available to present the program to your club between now and April 30. Contact Rotarian Evie Craig, ecraig@restartinc.org, if you are interested in this program.

Paul Harris Society Members Make a Difference in the World

By Mike Searcy, District Paul Harris Society Coordinator



It is our hope that you will spread the word about the Paul Harris Society and help us increase our membership. Our goal over the next 5 years is to increase membership to a level that will result in over \$1 million per year in funding from the Paul Harris Society members, and we need your help to accomplish this.

These funds are used to help provide clean water, sanitary living conditions and education in basic health and disease prevention. They are used to provide food and books for children in refugee camps, traumatized by war, and dairy cows to families in Africa who would otherwise starve. A portion of these funds also come back to the clubs in the form of District Grants to help local clubs with the resources needed to spread these great programs to those most in need of them.

If you are already a Paul Harris Society member, please encourage someone else to join to help us in this mission. If you are not already a member of the Paul Harris Society, we would really encourage your participation.

[CLICK HERE](#) for a copy of the Paul Harris Society Brochure to share with friends and family. If you have questions, please contact Mike Searcy, District PHS Coordinator, at (913) 814-3800 or via email at Mike@SearcyFinancial.com.

Panama Water Filter Project

By Dr. Dick Meidinger (Lawrence Rotary Club)

It was great trip and these filters will make a significant and lasting impact on the health and economic future of the Ngobe Indians in Western Panama.

See April newsletter for full article.



New Mom in bamboo hut with new filter for clean water.



Rotary crew just finished installing filter.



Panama Crew with filter set up before class 2010.



Certificates of Appreciation from Host David Rotary Club. L to R: Debra Rodenbaugh, President Manhattan Konza; President Carlos of David Rotary Club in Panama; Jorge Coromac, Latin America Project Coordinator with Heart to Heart International and member in Indian Creek Sunset; Team Leader Dr. Richard Meidinger, Lawrence; Dori Mildyke, International Chair, Manhattan Konza; Susan Andersen, ARNP-C, Lawrence.

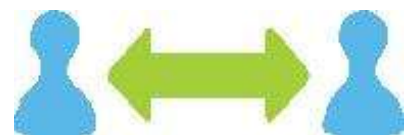


Water Hole Spring for School.

Rotary Connections

From the "Rotary Minute" on February 18, Lawrence Jayhawk Rotary Club

Lawrence Jayhawk Rotarian Bill Benso reminded club member that the sons of two Rotary International presidents live in Lawrence. Bill Lacy, Director of the Dole Institute of Politics at the University of Kansas, is the son of James L. Lacy who was RI president from 1998-1999. **Currently, Jim Lacy lives in Cookeville, Tennessee, and serves as chair of RI's Polio Eradication Task Force in the United States. Retired Navy Captain John "Buck" Newsom is the son of M. Eugene Newsom who served as RI president from 1929-30.** Buck is a member of the Lawrence Rotary Club. (NOTE: Buck has graciously allowed his name to be added to the Speaker/Program Ideas section on the District website HOME page. Check this out if your club needs a speaker for a club meeting.)





Speaker/Program Ideas

William L. Richter, Professor Emeritus, Kansas State University and member of Manhattan Rotary Club, and District Rotary World Peace Programs Chair.

Bill has a presentation, for your club— **Building Peace: “Rotary World Peace Fellows.”** The DVD runs seven minutes and is part of a longer presentation on Rotary International programs. Bill can also give a presentation on Rotary Foundation programs. Other presentations he gives are: **“Juggling, Rotary, and Peace,” “Lessons for Life from Juggling,”** and a presentation of the present conflicts in Afghanistan and Pakistan.

Contact Information:

Bill Richter, wrichter@ksu.edu,

Home # 785-539-6202, Office # 785-532-6362

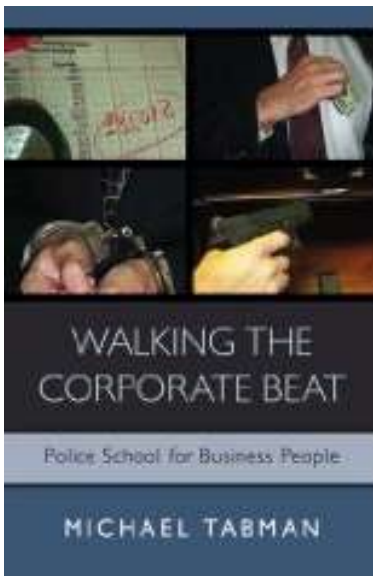
Ray Birkinsha gave a presentation to the Gardner Rotary Club and he comes highly recommended as a speaker. Ray spoke about vocational ethics.

Contact Information:

Ray Birkinsha

913-888-0286

ray@successfultsurvival.com



Michael Tabman, Retired FBI Special Agent in Charge and a member of Overland Park Rotary Club

After retiring from a career in the FBI, Bill wrote a book, “Walking the Corporate Beat: Police School for Business People.” His presentation shows business professionals effective ways to recognize and prevent problems and how basic law enforcement concepts resolve management problems. Whether the focus is managing risk or team building, defining company objectives or discussing ethics, the parallels are compelling. Michael explains the similarities with candid descriptions and dramatic, and often humorous, vignettes from his days on the force. In an approach that captivates, he juxtaposes such challenges of law enforcement and business as multitasking, conferences, relationships, and strategizing.

Bio: Michael Tabman is a retired FBI agent who advanced from a street agent investigating white collar crimes, violent crimes, organized crime, and drug trafficking to the Senior Executive Service. As Inspector in Charge, he led performance audits; as Special Agent in Charge, Tabman provided executive oversight of all operations, personnel, finance, legal, and media matters.

His professional duties took him to Russia, Ukraine, Thailand, Vietnam, Malaysia, Singapore, and Israel. Academic credentials include being a CPA, holding a Master's degree, as well as becoming a Certified Protection Professional. The author served as a police officer and hostage negotiator on the Special Weapons and Tactics team. He is the founder of SPIRIT Asset Protection, LLC, a security and risk management consulting firm.

Contact Information:

Michael Tabman, 913-499-0260

Pre-PETS Meeting for Incoming Club Presidents

For the first time, our District held a Pre-PETS meeting for the 2010-11 Club Presidents. Feedback from the participants was that these meetings were a HUGE success. DGE John Vandewalle, Gary Duggan (District Trainer) and Ron Tennissen (Lieutenant Governor) gave jam-packed, 4-hour sessions in Olathe and Topeka to prepare the President Elects for the Multi-District PETS in Salina and introduced them to the goals for the next Rotary year.

Handouts from these meetings are available on the District website HOME page, under Committees/District and Club Training/PETS-SETS, Pre-Pets.



Lawrence Jayhawk Volunteer at Habitat for Humanity House

With patches of snow on the ground and a 30-degree morning, Jayhawk Rotarians met on Saturday, February 13, to work on the Habitat for Humanity house on Comfort Lane in North Lawrence. In addition to the individuals pictured, the following Jayhawk Rotarians participated in the work day: Doug Paul, Brilla Scott, Kyle Tucker, and Wayne and Judy Whitney.

1. Chip Blaser and John Clinger prepare scaffolding.
2. Larrie Scott and Bob Schwartz cleaning up a lumber pile outside the home. Larrie is the husband of Jayhawk Rotarian Brilla Scott.
3. New member Dee Weber polices the work site.
4. Devon Weber works with his father, Jim Weber. Jim is the husband of Jayhawk Rotarian Dee Weber.
5. **Doug Wasson, who coordinated the day's activities, signals, "It's all good ...!"**



Lawrence Central 8th Annual Anniversary Dinner

The 8th Annual Anniversary Dinner was held at Jade Mongolian BBQ in Lawrence on March 3rd. Becky Castro was presented with a Paul Harris Fellowship for her faithful service as an outstanding member of Lawrence Central Rotary Club. It could not have gone to a more deserving member!



Jim Evers, Ed Nelson, Becky Castro, Steve Lane



Shon Qualseth and Ed Samp



Sam Bhakta



Cheryl Samp, Deborah and Tom Kurtz



Lynn O'Neal and John Wilkerson



Bruce Flanders and his wife, Karen



Elaine and Ed Nelson



Jane Huesemann and daughters



Glen and Judy Davis

Rotary 101 Presented to Junction City and Junction City Flint Hills Clubs

Assistant Governor Charles Volland presented Rotary 101 to the members of Junction City Flint Hills and the new members of the Junction City club. It was a great learning experience for all who attended.



Manhattan Clubs Partner Together—International Scholarships

The Manhattan Konza and the Manhattan Rotary Clubs jointly participated in a scholarship program for International students. The availability of the scholarships were advertised at Kansas State University and Manhattan Christian College. The faculty were asked to nominate deserving international students and a committee of Manhattan Konza and Manhattan club volunteers reviewed the applications. District 5710 and the Manhattan Rotary Club provided \$2,000 each for the project. In 2010, approximately eight \$500 scholarships will be funded.



MANHATTAN CHRISTIAN COLLEGE

Burlingame Rotary Club

- The Osage County Herald-Chronicle - Rotarians give annual gifts



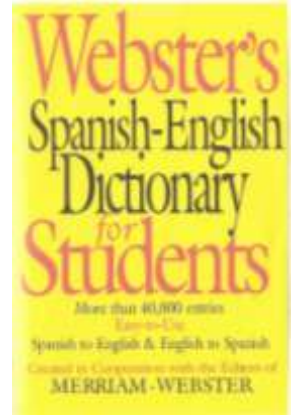
This picture is reprinted from the Osage County Herald-Chronicle

Mason Brown, a fifth grade student in Mrs. Heckman's class at Burlingame Elementary School, checks out one the dictionaries donated by the Burlingame Rotary Club. Club member Steve DeWitt is checking out the book with Mason.

Members of the Burlingame Rotary Club donate dictionaries to the Burlingame Elementary School fifth grade students every year.

Kansas City Kansas Rotary Club

The Kansas City, Kansas Rotary Club has donated 480 Spanish-English dictionaries to the Kansas City, Kansas Public Schools. The dictionaries were distributed to middle schools and high schools in USD 500 to support ESL (English Second Language) program students. This was a literacy and community service project of the club. The project was funded by the club with a matching grant from the District. A focus of Rotary International is to promote world literacy.



Clubs Partner Together for Huge Results—Books-For-Kids Project

From Johnson County Rotary Club - Rotary Minute #13

Rotary is all about partnering so that we get “more Bang for our Bucks.” The Rotary Club of Johnson County’s Books for Kids project is a great example. Larry Williams spearheads the project, coordinating with area clubs; doing the PR work to bring new clubs in; and doing lots of leg work to get the books where they need to be.

For several years we had speakers sign books that we gave to a Head Start program, an idea of Bob Xidis. Then four years ago we had the idea that if we partnered with other area clubs, we could really help the reading progress for the 3,000+ metro area kids involved yearly with Head Start Programs. It has really worked and has gotten more publicity thanks to the UMKC Athletic Departments partnering with us.

This year our club gave 912 books, valued at \$5,016, which put us in 2nd place to Overland Park Rotary Club which gave over 1,250 books! The total for this year from the clubs is 4,730 books valued at \$20,520 that went to a dozen Head Start Programs.

But here is the rest of the story. Due to our club’s leadership in this project for the past four years, Rotary Clubs in this area partnered to bring in a grand total of 21,401 books to the kids of the Kansas City Area Head Start Programs. The dollar value of these donations has been \$105,132 to Head Start.



Ottawa Rotary Club—Rotary Chapter Champs

The Ottawa Rotary Club has begun a new project with the Ottawa Library. It is entitled Rotary Chapter Champs. Volunteer Rotarians go into the elementary schools in Ottawa and provide a reading program. This program consists of explaining to the children the purpose and beauty of reading and how reading is an integral part of **the member’s professions and entertainment. The project** provides books to the 4th grade students and club members read them a chapter in the book, followed by unbelievably fantastic questions from the students. The club hopes to continue this program in the future. Credit for this project goes to Rotarian Robin Flory, Ottawa Library Librarian, and her assistant Shannon Leonard for designing and organizing the program. Rotarians Nick Robbins, Robin Flory, Dee Shaffer (pictured to the far right), Roberta Gloschen, Ed Coulter and Bill Campbell (pictured to the left) participated as presenters and readers. Some of these Rotarians were involved in more than one class. “We all had a great time and the feedback tells us the students and teachers had a great experience as well,” said Bill Campbell, President. Great times were had by all. The students were extremely attentive, and the teachers really appreciated the volunteers efforts.



*While we try to teach our children all about life,
our children teach us what life is all about.*

— Angela Schwindt

District 5710 Calendar and Deadlines

MARCH (Rotary Literacy Month)

- 27 Ambassadorial Scholarship Interviews, Atchison Heritage Conference Center, 710 S 9th Street, 8:00 am. [APPLICATIONS DUE BY MARCH 14TH](#). Contact: Carrie Sowers, csowers@atchchildcare.org
- 31 2009-10 Presidential Citation forms are due to DG Jim and the District office—details on the website under District, Presidential Citations

APRIL (Rotary Magazine Month)

- 1 GSE Team Member Application for Australia Due
- 6 **Indian Creek Sunset Club Wine Tasting, Renee Kelly's at Caenen Castle, 12401 Johnson Drive in Shawnee, 5:30-8:00 pm**, Tickets \$40. Contact: Rich Hankison, rhankison@earthlink.net
- 8-10 PETS-SETS (President/Secretary Elect Training Sessions) - Heartland Multi-District Training Session, Bicentennial Center, Salina Kansas. Registration, agenda and much more available at heartlandpets.org. President-elects are REQUIRED to attend, according to Rotary International rules. It is HIGHLY recommended that the club secretary-elect also attend. This training session is open to all members of the District.
- 23 District Assembly, Overland Park Doubletree
- 24-25 District Conference, Overland Park Doubletree

MAY

- 1 Olathe, The Days of Wine and Rotary. Details at www.thedaysofwineandrotary.com
- 20 Kansas City Centennial Celebration—luncheon at noon. Historic Union Station in Kansas City, Missouri. [RI President John Kenny will be here to help Kansas City, Missouri Rotary Club #13 celebrate their 100th birthday.](#) (See page 2)

JUNE (Rotary Fellowships Month)

- 6-10 RYLA (Rotary Youth Leadership Academy) - Kansas University Campus, Lawrence, Kansas. Contact: John Curran at jjcurran@msn.com.
- 20-23 RI International Convention—Montreal, Quebec, Canada. REGISTER BY MARCH 31ST TO SAVE ON REGISTRATION RATES!

The screenshot displays the District Administration interface with the following sections:

- Home Page Editing:** Home Page Stories, Stories Management, External URL Links, Download Files, News Management, Events Management, Pages Management, Journals Management, Documents Download, Website Sponsoring Area **NEW!**, Website Sponsoring Guide **NEW!**
- Communication Services:** New Email Message Service **NEW!** [Old Version], Send District Bulletin **NEW!** [Old Version], District Organization Chart by Year **NEW!** [Old Version] [Current Year | Next Year], Committee Management **NEW!**, Members Email Status Report, Email Traffic Report, MyEventRunner Registration
- For Members:** Edit My Profile [Old Version], Change My Password [Old Version], RI District 5710 eDirectory **NEW!**, District Directory, Search Member eDirectory **NEW!**, My Committees **NEW!**
- For Club Executives:** Active Members List [Old Version], Other Users List [Old Version], Inactive Members List [Old Version], Club Information Page, Define Club Executives **NEW!**, Define Club Next Year Executives **NEW!**, Club Attendance Report

At the bottom, a green box states: "For Event Registrations, visit the Events Calendar."

DID YOU KNOW?

You can download the District Directory in many formats from the District Administration Screen, under For Members. Click on RI District 5710 eDirectory and check out the options. This is secure area, so you will need to log on to the District website before you can download information. Look for upgrades to this feature soon.

District Membership Numbers

Month of February

Clubs with zero entered for the current month's membership (highlighted in blue) did not submit a Secretary's Report to the District website for the month of February by the deadline date of March 15, 2010.

The membership count listed for July 1, 2009 reflects the information Rotary International received on club Semi-Annual Reports (SAR's) submitted for that date. This is the number that will be used to calculate membership growth in our District for 2009-10.

CLUB	7/1/2009 Mem- bership	Membership As Of 2/28/2010	February Attendance
Atchison	74	77	57.00%
Baldwin City	15	14	67.00%
Blue Rapids	21	0	0.00%
Blue Valley	12	12	98.00%
Bonner Springs	25	24	81.00%
Burlingame	12	12	66.67%
Burlington	32	31	62.10%
Council Grove	45	0	0.00%
De Soto	37	39	48.35%
Emporia	77	68	49.57%
Emporia Sunrise	17	0	0.00%
Frankfort	25	24	71.00%
Gardner	64	67	69.40%
Garnett	27	30	64.00%
Holton	24	22	66.00%
Howard	17	18	86.30%
Indian Creek Sunset (Prov)	17	19	60.00%
Johnson County	51	44	83.15%
Junction City	89	87	40.00%
Junction City Flint Hills	15	0	0.00%
Kansas City	63	61	70.10%
Lawrence	196	0	0.00%
Lawrence Central	29	31	59.00%
Lawrence Jayhawk	65	68	69.03%
Leavenworth	95	95	70.00%
Leawood	55	54	89.00%
Lenexa	41	43	65.00%
Louisburg	39	40	48.00%
Manhattan	218	215	64.60%
Manhattan Konza	59	67	63.06%
Marysville	45	49	76.00%
Olathe	93	100	57.00%
Olathe Santa Fe Trail	47	39	56.00%
Osawatomie	26	24	75.00%
Oskaloosa	32	30	60.00%
Ottawa	21	18	66.00%
Overbrook	34	28	81.00%
Overland Park	162	152	62.28%
Overland Park South	95	92	67.44%
Paola	31	31	67.00%
Shawnee	63	62	78.00%
Shawnee Mission	62	0	58.00%
Spring Hill	16	14	67.00%
Topeka Downtown	196	191	58.54%
Topeka North	19	16	60.00%
Topeka South	118	118	75.00%
Topeka West	19	19	89.00%
Valley Falls	20	18	70.00%
Village West	37	37	67.00%
TOTALS/Average Attendance	2692	2284	65.11%

WELCOME—New Members For March

Gardner	Christopher Morrow
Leawood	Justin Nemechek
Olathe-Santa Fe Trail	William “Bill” Klasinski
Overland Park South	Harold Frye, Ken Parker
Topeka Downtown	Stuart Lowry, David Prager III

NOTE: List downloaded from the District website for the month of February. If your new members are not listed here, they have not been added to the District website yet.

Clubs With Over 70% Membership Attendance for March

Will your club be listed here next month?

Blue Valley.....	98.00%
Leawood.....	89.00%
Topeka West.....	89.00%
Howard.....	86.30%
Johnson County.....	83.15%
Bonner Springs.....	81.00%
Overbrook.....	81.00%
Shawnee.....	78.00%
Marysville.....	76.00%
Osawatomie.....	75.00%
Topeka South.....	75.00%
Frankfort.....	71.00%
Kansas City.....	70.10%
Leavenworth.....	70.00%
Valley Falls.....	70.00%

Average Club Meeting Attendance for the month of March:
65.11%

Clubs with 65% to 70% Attendance:

Baldwin City, Burlingame, Gardner, Holton, Lawrence Jayhawk, Lenexa, Ottawa, Overland Park South, Paola, Spring Hill, and Village West

Does your club monthly attendance dip consistently below the 50%-60% mark? If so, maybe your club should check out the Membership information from the District website. **Read “Give ‘Em a Reason to Stay” and see if some of these ideas can spur your members to attend meetings, get involved in club projects, have more FUN!**

[CLICK HERE](#) to read this article.

More Membership information on the District website (rotary5710.org) HOME page under Committee, Membership, Membership Development Resources

Club News

Overbrook Rotary Club

- The club had a great turnout for the annual pancake feed held in February. It is one of the club's major fundraisers. Money raised will go toward local projects, including the upcoming distribution of dictionaries to USD 434 fourth-grade students.
- The club held its annual Farmers Appreciation Breakfast in February. Most of the members invited a guest. Mark Gabrick, Machinery Link, spoke to the group about his company and their 10-year growth in renting combines instead of the traditional owner operation format. Assistant Governor Maggie Mahoney was also a guest.

Atchison Rotary Club

- Local projects: Valentine Dinner and Run for the Prize: Bingo .
- **Very fun program ... Sheriff John Calhoun presented a program on Stun Guns—how they work, what they do. Before an officer can carry one, they must be “stunned” so they know what it is like. Sheriff Calhoun brought a new employee who completed his training at their club meeting. Yes, he was stunned. It was very interesting to see.**
- The club inducted two new members, Trey Cocking (City Manager) and Mandy Cowby (City Finance Director).

Olathe Rotary Club



- Pictured to the left is Geogianna, one of the adorable orphans at Deb's House, a Botosania, Romania orphanage the club is sponsoring with the Botosania Rotary Club. Part of the funds from “The Days of Wine and Rotary” will be used to support the orphanage. For more information on this event go to: www.thedaysofwineandrotary.com.
- Buck Newsom and his wife Fay are shown in the picture to the right. Buck gave a fascinating presentation to the club on being the son of a past International President and his own experience as District 5710 District Governor. What a wonderful, bright, and articulate professional—and, a great sense of humor. NOTE: See Rotary Connections on page 5.
- The club inducted their 16th and 17th new members year-to-date—Larry Ingram and Dr. Marlin Barry—bringing the club's total membership to 100!!



Olathe Santa Fe Trail Rotary Club

- The club hosted its second annual blood drive at KVC in Olathe in February. Much needed blood was donated for local needs. Special thanks are in order to Renny Arensberg who coordinated the effort and David Anderson for his volunteer service at the event.

Overland Park Rotary Club

- Planning has started for the 2010 Star Spangled Spectacular event to raise funds for local charities.
- **Two members returned from a special trip to Mali in connection with the club's donation of funds to build a school there.**
- Members are recognized for various community awards. The club currently has one of their members assisting at the Iditarod as a veterinarian, who was recognized in the Kansas City Star.

Club News

Lawrence Jayhawk Rotary Club

- Eighteen members of the club participated in a work day for Habitat for Humanity—see page 8 for article.
- On February 11, Assistant Governor Maggie Mahoney treated club members to red carnations for Valentine's Day. Several of the male Jayhawk Rotarians were overheard saying, "I'm going to tell my sweetheart that a redhead gave me these flowers!"
- Susan Andersen, wife of club member Mark Andersen, and daughter of District "Rock Star" Bob Schwartz left on February 27 for Panama to participate in a 10-day water purification project.
- Ron Hurst honored his wife, Joanne, with a Paul Harris Award. Ron is also a Paul Harris Fellow. Both Joanne and Ron were founders of the Lawrence Jayhawk Rotary Club.
- Rotarians of the week included Brad Finkeldei, James Hicks, Chuck Blaser, and Bill Benso.



Kyle Tucker, left, and Brad Finkeldei are shown with Maggie Mahoney.

Paola Rotary Club

- The club hosted a social event for members, spouses and potential new members. The Board handled the planning and coordination of the vent that included a PowerPoint presentation on the history of Rotary and the Club along with an induction ceremony for three new members.
- Fee Mueller, the Youth Exchange student hosted by the club, presented a program centered on her home country of Germany and her home town. Fee has been a regular attendee at club meetings, and she reported that she has greatly enjoyed her stay in the United States and her experience as a foreign exchange student.



Emporia Rotary Club

- The club purchased a ShelterBox, made possible by generous donations from individual club members and Happy Bucks contributions from January and February. Happy Bucks for March will also be going towards the Haiti Earthquake Relief efforts.
- The club used one of its February program dates as a "follow up" Club Assembly to its December Club Assembly. Both Assemblies involved round-table discussions where club members broke into groups of 5-8 to discuss goals for the club, membership, club projects, social gatherings, and fun(d)raising projects, to name just a few of the many topics discussed. A member of the board of directors was seated with each group to help facilitate discussions. A summarization of the results of the discussions was then later given to club members, and will be used at future board meetings and club assemblies for action.



Shawnee Mission Rotary Club

- With a contribution from our club matched by several of our club members, a ShelterBox was purchased as part of the Haiti Relief project.
- Several of the club members are hard at work planning the District Assembly & Conference—see page 1.

Club News

Leawood Rotary Club

- The club is looking for members to join the Guatemala water project trip in May of 2010. More information can be found on the Heart to Heart website (hearttoheart.org) or contact Ron Slepitzka, ron.slepitzka@avila.edu.
- The Royals season home opener will be on April 5 and the club will hit the streets selling papers for Kansas City Day. Mike Hoefler has graciously agreed to lead this effort. He has promised a dry and **warm day for the event this year ... we shall see!**



Manhattan Konza Rotary Club

- Awarded two \$500 scholarships to students at Manhattan Area Technical College.
- Kansas Job Information brochures have been distributed to public venues to help jobless in the region.
- Two members participated in mock interviews at KSU to prepare candidates for the Ambassadorial Scholarship interviews in Atchison.
- The International Committee reported on Rotary in Hungary for International Education Minute. A different country is reported each month.
- A new member recruitment event was held after work on February 2. Three new prospective members attended along with club members.
- Cup money collected for Manhattan Crisis Center.
- FFFF (First Friday Foundation Fact) Foundation Committee provides a 2-minute "Foundation Fact" once a month during regular club meetings.

Gardner Rotary Club

- Contributions have been made to Project Graduation.
- Youth Exchange inbound and Outbound students presented at a Family of Rotary meeting with more than half the membership present.
- New member—Chris Morrow.



Overland Park Rotary Club

- Working on Jazz in the Woods Sponsorships and distributing raffle tickets. Jazz in the Woods is listed as one of the 50 things to do this year to celebrate **Overland Park's 50th Birthday!**
- Awarded five Paul Harris Fellowships to the following Rotarians pictured to the right: L to R: Monte Brent, Chris Ford, PJ Baker, Jamie Clark & Darryl Robinson.



Topeka Downtown Rotary Club

- Donated to Meals on Wheels.
- Kansas Governor Mark Parkinson spoke to the club about the 2010 Legislative session. The Governor discussed the state budget, how much he enjoys living in Topeka and the ongoing renovation of the Kansas Statehouse.
- Jeff Moe, member of the club, recited the Boy Scouts Motto as part of his presentation celebrating the 100th Anniversary of the Boy Scouts.

Club News

Leavenworth Rotary Club

- Chris Crempacker and Kurt Seelbach were inducted into the club at the February 10 meeting. Kurt is a returning Rotarian and is president of Armed Forces Insurance. Kurt says he is looking forward to getting back into the activities of Rotary. Chris, a New York Life agent, said he is excited to be a member and is looking forward to being active in the club.
- Club President Mike Lehnherr told of the passing of Billy White-side after a short illness. He was laid to rest, after full military honors, at Leavenworth National Cemetery.



Kurt Seelbach lights the induction candle while sponsor Tom Dials looks on with Chris Crumpacker and his sponsor Rod Rivard.

Manhattan Rotary Club



Jeff Hake was presented a Paul Harris Fellow. Pictured are Bill Richter, PHF Committee, Jeff Hake, and President Lyle Butler.



Congratulations to Jordan Donohoue and Brady Sorenson, Manhattan High School Students of the Month for February. L to R: President Lyle Butler, Brady Sorenson, Jordan Donohoue, Dick Wertzberger, Student of the Month Committee.

Ottawa Rotary Club

- The club held a chili feed fundraiser in February and it was a great success, selling over 600 tickets, serving over 450 chili fans, and netting about \$3,000. Bingo was the added attraction this year, and Ron Tennissen (Lieutenant Governor) and Moe Cougher (Assistant Governor) came for chili and bingo. The club appreciated them coming all that distance representing the District and giving their personal support.
- The last Tuesday of the month the program was a fundraiser day. Every member participated **and past members were invited to return to help. This is a way to keep the "alumni" informed of club activities and ask them to consider "re-upping" and rejoining the club.**
- Felix Burrows has returned to the club after a long absence. This is a great joy to all club members!



**GREAT IDEA TO RECRUIT
FORMER MEMBERS!!**

Club News

Lawrence Rotary Club

- The “Blue Cup” donations provided snacks for the students at Cordley School, the club’s partner school, for their test days.
- Curtis Marsh, program director for Kansas University Information Services, was presented the Citation for Leadership and Achievement in Student Services Award. The CLASS Award recognizes distinguished achievements in student services that show a commitment to the needs of KU students and contribute to the welfare of students. Curtis has worked to redesign the **KU Info service to meet campus needs in the digital age.** “Curtis has completely rebuilt KU Info into a resource that responds to more than 300 questions daily through phone calls, e-mails, texts and walkups,” presenter John Stolle said. “He recognizes KU Info not solely as a resource for random questions but as a comprehensive information service for KU students.” Stolle continued, “He is just as passionate for students today as when he first began. His daily enthusiasm for students is undeniable and his creative mind is always searching for new ways to help make the KU experience even better. This dedication and student focus embodies the spirit of the CLASS Award.” Curtis has been a Rotary board member of the Lawrence club and is the Rotaract Adviser at KU.
- Paul Harris Fellowships were presented to: Dave Adams who has served on the Rotary Board of Directors, Bruce McEnroe who has chaired the Salvation Army Bell Ringing Project for several years and Lee Gerhard who was honored for his financial and philosophical support of the work of the Rotary Foundation.



Topeka South Rotary Club

- Club members met with their Pen Pals for lunch at Avondale West. Pizza, milk and cookies were served with great conversation. Over 30 members attended the lunch with the students.
- Rotarian James Slover has organized a Rotary Roses Day to raise money for the Rotary Foundation. Celebrate Spring with a dozen roses. For information contact James Slover, 785-845-4901

Indian Creek Sunset Rotary Club (Prov)

- Club member A.W. Pickel’s company, Leader One Financial, has partnered with the club to donate money to local charities. Employees of the company pay for the privilege of wearing jeans on Fridays and that money will be given to the club to donate, along with the club’s Happy Dollars.
- The club is hosting a Spring Wine Festival on April 6 from 5:30 to 8:00 pm at Renee Kelly’s Caenen Castle in Shawnee. The cost of the tickets is \$40 per person. Profits from the event will be donated to Haitian disaster relief efforts. Make checks payable to Indian Creek Sunset Rotary Club and mail them to the club at PO Box 26011, Overland Park, KS 66225-6011.



Kansas City Rotary Club

- The club hosted the annual State of the Government Address delivered by Joe Reardon, Mayor/CEO of the Unified Government of Wyandotte County/Kansas City, Kansas. Over 300 people attended this event, which was also widely covered by print and broadcast media. Mayor/CEO Reardon acknowledged the budget challenges facing the Unified Government, but gave an **upbeat assessment of county’s short-**and long-term future. The meeting provided the club an opportunity to share briefly with a large audience what Rotary is all about, and has resulted in several people expressing interest in joining the club.